

# February Newsletter



February 2002

Issue 6

## February Meeting

**Williamson's  
February 20, 2002**

Visit old time Philadelphia Radio and TV on February 20.

Our guest speaker will be **Allen Murphy**, President of the Philadelphia Ad Club, and the room will be provided with a large screen. Alan will present a tape of old time radio and TV in Philadelphia in addition to the "Best Commercials." It is sure to be a great get together.

We will be meeting at Williamson's on City Line Avenue (Bala is closed), so be

**Reception 12:00 noon**  
**Lunch 12:30 pm**  
**Ratecard \$18.00 Members / \$20 Non-members**  
**Phone 215-563-1310 or 856-365-5600**



**Allen Murphy**

sure to call in reservations. Many people showed up last month that had not called in advance and it caused seating problems. So don't be the problem, help by calling 215-563-1310 or 856-356-5600.

Former NBC Producer/Director **George Finkel** was wonderful with his session in January at Williamson's.

He had 19 fixed position cameras on his Super Bowl Chart, undisclosed number of roving cameras, 20 tape machines exclusively for instant playback, and what looked to be 40 monitors in the truck. It was a great insight into what goes into putting the big show on the road and there was a gratifyingly large crowd there to enjoy the talk and the fellowship.

## Happenings

Pioneer's Hall of Fame member **Bob Jawer** celebrated his 80th birthday on February 1. Bob began his career at KYW in 1948 when he was hired at WPTZ, later KYW, as the region's first account executive. When he retired in 1991, he was director of account services, and in retirement has led his own firm Autumn Enterprises. Bob has done teaching stints at the Wharton School, Annenberg

School, and Charles Morris Price School, as well as in the Philadelphia Advertising Club and the B'Nai Brith Communications Chapter. Bob recently celebrated the arrival of grandchild #5.

**Bill Wright, Sr.** has a new helper. His daughter **Kathy** helped Dad do a couple of shows over the holidays. Kate is a senior at Millersville

University. Bill also hosted "Uncle Bill's Christmas Show" for the eighth year on WPEN, where he now hangs his professional hat.

**"Ben met Anna,  
Made a hit,  
Neglected Beard,  
Ben—Anna split."  
Burma Shave**

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## Special points of interest:

**Please don't forget to send your items for the newsletter to Paul Norton at 205 Ocean View Blvd., Lewes, DE 19958, or e-mail nanort@aol.com, call 1-302-645-8910.**

**REALLY, we can't have you in here unless you help.**

## Passages

Pioneers Hall of Famer, member **Ray Green**, has passed away. He was 87 and was inducted into our Hall in 1993. Ray, it will be remembered, headed WFLN from 1949 to 1988.

We are also saddened to note the recent loss of member **Bob Humes**. Bob was account executive at WFIL, among other stations in Philadelphia. Thanks to his wife Peg for notifying us.

## New Members

**Dorie Lenz** is doing a great job as head of the membership committee.

Three new members this month. **Dick Sheeran**, the long time (1968) KYW reporter-anchor. Dick began in radio and went to TV in 1973 where he was anchor on the five and eleven shows in 1979 and 1980. Later he was Jersey Bureau Chief with a seven person Bureau in Cherry Hill. He now does mostly feature stories.

Speaking of stories, our other new member, **Bob Charger**, has a million of them. He began in radio in 1967 (age 14) at WNJH—the Jim Rodeo station. His latest stop is WOGL, Oldies 98, D.J., host

## And More Happenings

Perhaps you noticed another soon-to-be new member, **Liz Matt**, joined **Gordon Gray** at the meeting in January. Gordon also sent along a recommendation to members that should be of interest to all of our members. STAY TUNED: A HISTORY OF AMERICAN BROADCASTING (3rd edition) by Christopher Sterling and John Michael Kittross. It's so fresh off the press it includes a piece on September 11. One reviewer says it's the most comprehensive, single volume history of American Broadcasting available.

## More Happenings

Member, and WCAU retired engineer, **Charlie Higgins** had surgery in January and probably will be spending a few weeks in recovery. Our best wishes for his quick return.

We also note, with some pain, that **Paul Norton** had a fall on the ice while walking and broke his left hip, causing him to miss last month's meeting. He is currently enduring therapy and will soon be back. He plans a February trip to Florida

of the Top 20 Count Down. A member of SAG, movie actor, TV weatherman, game host, and the LAST Boss Jock on WFIL. He collects trivia and knows lots about TV and radio people. For instance, did you know that every year on the first day of fall our late, much lamented, **John Paul Weber** would sign off certain WIP newscasts with "That's the news. This is John Fall Weather."

Our third new member is from "The Big Talker", WPHT 1210. **David Skalish** who began his career in 1980 in Glenolden is a Technical Supervisor at 1210.

**Welcome aboard, Dick, Bob, and David!**

**Dr. Charles Lee** and his Ruth Sara Lee had a wonderful time in Naples, Florida at the Ritz Carleton for nine days over Christmas and New Year's. Ruth admonishes, "Save your pennies if you're going." They then spent two weeks with Ruth's daughter in Clearwater, Florida. They loved the wonderful beaches but Charles, 89, was very glad to get home. Ruth's mother, who is 99, is recovering with them from a fall at a Florida restaurant which fractured her knee. Ruth's mother is one of those remarkable people who lives alone, usually, and does just fine.

hoping that the sun will accelerate his recovery.

Another member, **Ed Cunningham**, did the announcing in the Concert Hall for the first concert at the Kimmel Center.

E-mail to our website this month includes a missive from Dennis MacGuire, son of **Mac MacGuire**, which included pictures of Mac with Red Benson from the 1960's lineup at WPEN.

In addition to the new members we've mentioned, **Herb Clarke** has provided Dorie Lenz with the WCAU Old-timers list, more than 200 members, as prospective Pioneers. Herb notes that he now has a new neighbor across the lawn at Millridge. **Sid Doherty** and his Podiatrist daughter have sold the home in Penn Valley and bought a condo there. Herb reports he continues doing his garden reports on KYW and will probably be heading for his place on the lake in Virginia in late January.

"Experience is what allows you to recognize a mistake once you make it again."

Earl Wilson

**Anne Sceia Klein**, founder and president of Anne Klein Associates (AKA), a national public relations firm based in the Philadelphia region, has been honored with the Maxine Elkin Award for excellence in public relations. The award was announced at the 33rd Annual Pepperpot Achievement Awards Ceremony of the Philadelphia Chapter of the Public Relations Society of America held on December 6. At the same ceremony, AKA received two Pepperpot Awards honoring programs created for clients.