

The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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The February meeting was just great. Our guest speaker, Tom Bookshier, really had them in the aisles. Tom spoke about both happenings in football as well as his experiences in the broadcast end of sports. What a terrific time was had by all. If you have not attended our meetings lately you're really missing out on all the fun. Why not try to attend the next meeting? Details below.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

This month we'll feature another production of the team of Grant and Harvey. Dr. Chuck Sherman, Senior Vice President of the National Association of Broadcasters will be our speaker. His talk is titled "The Winner and Still Champ." The date: WEDNESDAY MARCH 18. Be sure not to miss this one! Our usual reminder: your R.S.V.P. is VERY IMPORTANT!! We really need to know how many will attend. Please give Jo Oristaglio a call at (215) 642-3298 and let her know that you will be attending. The other information remains the same: Williamson's Restaurant in the GSB Building on City Line Ave. Cocktails (cash bar) at noon with lunch at 12:30 P.M. and the tab is still \$13.00. Please pay by check if you can. It certainly makes life easier for those checking people in at the door. ADVANCE NOTICE IS A MUST. DON'T FORGET TO R.S.V.P. to Jo Oristaglio at (215) 642-3298.

The Person of the Year committee held a meeting recently to put the finishing touches on the plans for the event. Sounds like it will be a good one again this year. Mark your calendars now...May 21st is the date and it will again be held at the Adam's Mark Hotel. Remember, the profits from this event go directly to our scholarship fund so please try to give us your support. Come on out and join us. More details to follow. Stay tuned.

The By-laws Committee has done a superb job in revising our chapter's by-laws. This hadn't been done for quite a number of years. Thanks go to Marian Lockett-Egan who chaired the committee and to all of the other committee members. The board now has to approve the by-laws at an upcoming board meeting.

Ed Harvey says that Jim Gallagher of the Eagles needs some help. Jim wants to know if any of our Pioneers members know of sportscasters who did play-by-play or color for the Eagles prior to 1960. He would appreciate their names, what station they were with, and the year. He can be contacted at 463-2500.

Larry Ferrari did a benefit concert in Delran, N.J. (MC'd by Liz Starr of channel 6's AM/Philadelphia) that netted \$8500 for the homeless through Catholic Charities.

Al Maslin, our chapter's Secretary, has been elected President of the Mid-Atlantic Amateur Radio Club, Inc., an organization of about 200 ham radio operators. Al has been quite active in ham radio since 1955. He reports that he doesn't seem to find too much time for on-the-air ham radio lately due to his organizational involvements.

Member Roy Shapiro of KYW-AM is recovering from triple by-pass surgery.

Bob Jauer turned 70 on February 1st so he retired on January 31st. Bob, long time Pioneers member, will be remembered as the first account executive for channel 3 in 1948. He has formed Autumn Enterprises and will be announcing accounts that he will be servicing in an active retirement. (Autumn comes from his home on Autumn Road, not as might be inferred otherwise poetically).

Let's all greet this month's new members:

Bill Ludes who spent 42 years at channel 10 and handles publicity for their Prime Time group. The now retired Emmy winner (1984) teaches ham radio in his spare time.

Former co-person of the year Ed Hurst has joined our group and his credits are much too lengthy to mention here but he continues to be active in the insurance business and at WPEN. Ed was proposed for membership by Cissie Hurst which seems fair to us.

J. R. Bleasdale proposed C. Van Youngman, who is a professor of speech, communications, movies and the video business at the Art Institute of Philadelphia. Active in the business since 1953 he has worked in a number of cities including Allentown and Philadelphia.

Long time newscaster and broadcast executive, Frank Hall, retired since 1981, has joined our chapter. He was active with WFIL-TV, WRCV-TV, and KYW-TV from 1951 to 1981.

Have any news for the newsletter? If you do, please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton
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