

May Newsletter

May 2000

Issue 9

May Meeting

**Bala Country Club
May 10, 2000**

Reception 12:00 Noon
Lunch 12:30 p.m.
Ratecard \$16.00
Phone 215-563-1310

April showers bring May scholars.....

That's right this year the Broadcast Pioneers' Scholarships will be awarded in May. While these are for students from local universities, some of the people who receive them come from a distance and the regular June meeting might make it difficult to have them with us. The scholarships have been increased from \$1,500 to \$2,000 as the cost of education has been skyrocketing in recent years.

John Roberts, Chairman of the Scholarship Committee, will introduce the winners and make the awards.

As an extra added attraction at the meeting, Joe Pellegrino will sing. Joe has long had a side line of singing and has recently put out a new cassette.

Please note that we return to our Wednesday luncheon date...May 10...at Bala Country Club. Remember to phone



May Graduation at the Bala Golf Club

your reservation to 215-563-1310.

Inside this issue:

Jim DeCaro	2
Happenings	2
More Happenings	2
Officer Nominations	3

June Meeting

Don't forget next month's meeting should be another great one. Wednesday, June 14 at Bala, we will have a tribute to all of the past presidents whom we hope will come to present a one-minute summary of highlights of their tenure as President. There are many of them and we want to see them all so we hope to keep the presentations fairly short. These presentations will be recorded on video tape and included on

the website. All past presidents, please try to attend. Please bring a picture and biography that day for inclusion on our website. If you are on the internet, you may e-mail your material to Gerry Wilkinson at gmmz504918@aol.com.

Gerry advised that our internet website is now up and running and you may check it out at: [http://](http://www.broadcastpioneers.com)

www.broadcastpioneers.com. He says he found some old Powers Gouraud interviews from 1940 and 1950 and they should be on the site soon. You can also see any number of interesting artifacts of Philadelphia Broadcasting, and it will be growing as more are added.

"I had to sink my yacht to make my guests go home."

F. Scott Fitzgerald

Jim DeCaro

The first thing you notice in talking to Jim DeCaro is that he sounds like a happy man. And why not. Jim, who was radio station manager at WFIL for Lynn Broadcasting and Triangle, and later at 101 FM, has sold his home in Villanova and has returned to his roots in San Diego. His former wife still lives in St. David's. As an active member of the San Diego High School Alumni Association (chair of the fundraising committee to refurbish the theatre), Jim noticed that the chair of the class two years behind his was named Angela (with a different last name). Jim's childhood sweetheart was named Angela, and he hadn't seen her for forty years since he left to go in the Marines and later into broadcasting. He

called, it was she, she was available, and it was 'as though a day hadn't gone by since we saw each other.'

They are building a house that they designed on a hill in East San Diego overlooking a golf course. They also have a cottage 50 yards from Mission Bay, and 150 yards from the Pacific Ocean. They are getting married in 4 weeks. They've traveled all over the world together and they have one more trip planned to Sicily. Angela's family came from there and she has never met the ones who remain. The trip will take care of that.

Jim is active with the San Diego Senior Olympics. He works out, plays golf (sometimes at 19 handicap, but then maybe 24, 25), and he loves being where he is.

However, he misses the great radio and television in Philadelphia (especially Channel 6 and KYW Newsradio). Nothing in San Diego compares, he says.



Happenings

John Beaty advises that he is in Florida visiting his elder siblings (brother and sister). He'll be staying a few days in West Palm Beach and then drive over to Cape Coral. He may even visit WNOG, Naples, his first paying job (1957).

Also vacationing in Florida is member **Art Curley**. In addition to his regular 'oldies' disc jockey program on AM 900 in Georgetown, Delaware, Art fronts the Art Curley trio with his saxophone, drums and piano on regular gigs on Fenwick Island.

Boy, does Traffic Reporter **John Brown** stay busy. The Pioneer has 32 years as a broadcaster with 2 years as a Chicago traffic reporter, and 19 in Philadelphia. Last year he graduated from Mississippi State University and received a Certificate in Broadcast Meteorology, and is now in a two-year course for advanced studies. All done over the internet, except for a one-week stay at the University for a workshop and finals. He has a Lifetime Achievement Award from the Variety Club, First Philadelphia Air Award for Best Traffic Reporter 1996, and an American Red Cross

Award for Disaster Relief Campaign 1989. His greatest thrill was taking a flight in a jet fighter, doing a 5.2G loop and not passing out, weightless for about 10 seconds. (He swears he didn't throw up.)

We'd love to have your name in the newsletter. Write Paul Norton at 205 Ocean View Blvd., Lewes, DE 19958, or at nanort@aol.com. Call 302-645-8910, and leave a message, or fax 302-644-9036.

More Happenings

Jack Satterfield has just returned from the NAB in Las Vegas. He says he's ahead of the game because he didn't gamble. Jack and his partner Al Perry (in Denver) are still active as Satterfield and Perry, broker for radio and TV stations. Jack says that you used to have to own a station 3 years before selling it, but not any more. It used to be that you put 1/3 of the cost down, but not any more. Now, it's almost always cash, payment in the millions, and figure on paying 10 to 15 times cash flow.

We reported last month on **Ed Papazian's** London trip, and he and his wife have

been busy since with a trip to Boca Raton for a conference of the Armenian Assembly. During their visit his stepson's wife (in the area) produced a 10 lb. 13 oz. boy. And it wasn't C Caesarean! Whew! Then to Portland, Oregon to attend their daughter's engagement festivities. (It was important to check out his son-in-law's parents balance sheet).

Chief Halftown and **Paul Norton** were recently presented a tribute by the State of Delaware House of Representatives at its session on March 28. Saluted by the legislature for their long service to Delaware

while working at Channel 6, they were allowed time to speak to the Assembly. Norton called for legislation taking down the signs on Route 1 leading to Lewes. He's there now and doesn't need them anymore. He also called for creating a moat around the town. The Chief has not been well lately. Triple bypass, a new hip, and trips three times a week for dialysis have slowed him down but he is as chipper as ever, and looks wonderful.

"I hate almost all rich people, but I think I'd be darling at it."

Dorothy Parker



**P. O. Box 2886
Bala Cynwyd, PA 19004
Phone: 215-563-1310**

**We're on the Web at:
www.broadcastpioneers.com**

The Philadelphia Broadcast Pioneers was founded in 1962 as a chapter of the national organization of Broadcast Pioneers. In 1997, the Chapter decided to resign from the parent group and to reorganize as an independent entity. Its membership includes station owners and executives, talent, engineers, ad agency personnel, and many others in all levels of broadcasting and communications. The group holds monthly luncheon meetings to socialize and to hear industry leaders as guest speakers.

Each year an award banquet is given to honor a PERSON OF THE YEAR for distinguished service in the Philadelphia area. The name of the recipient is added to a permanent plaque which is displayed in the Atwater Kent Museum in Philadelphia.

In addition, the Pioneers honor outstanding members of the local broadcast community at its HALL OF FAME luncheons or dinners. The names of these honorees are also added to a permanent plaque in the Atwater Kent Museum.

On-going projects include collecting memorabilia and artifacts to develop a written history of local broadcasting, and the award of scholarships to deserving communications students in local colleges. The latter is administered by the club's Scholarship Committee, and the fund is essentially supported by the PERSON OF THE YEAR banquet.

Your membership in the Broadcast Pioneers is not just for socializing but for learning the latest in industry trends and promoting broadcast-related causes, including support for the highest standards of broadcasting. Whether currently employed or retired, Broadcast Pioneers is your direct connection to our creative, exciting and rewarding industry.

Officers 2000-2001

Here are the nominations for officers for 2000-2001. Any other nominations must have five signatures and be sent to Dorie Lenz (WB 17) before May 10.

President	Pat Delsi
Vice President	Edward B. Harvey
Vice President	Dr. Neil Harvey
Vice President	Ed Papazian
Sec / Treas	Shirley Ann Morris
Legal Advisor	Robert I. Goldy, Esq.

Board of Directors

Three Year Term

**Herb Clarke
Loretta Bove Crowell
Austin W. Culmer, Jr.
Tom Lamaine
Paul Norton
Barry Reisman
Les Waas
Gerry Wilkinson**

Two Year Term

**David Abramson
John Beaty
David Custis
Lydia De Guio
Jane King Hall**

**Cissie Hurst
Dorie Lenz
Alan R. Trip**

One Year Term

**Ed Cunningham
Dick Kearney
Roger A. Krone
Carter Merbreier
Marie K. Pantarelli
John B. Roberts
Kal Rudman
Bill Webber**