

# The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
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Where did the summer go? Is it our age, or are they really going more quickly? In any event, meet our new President, Harry Haas. Long time member of our group and former Station Manager of WFLN, the classical music station, Harry has lately been named Director of Sales and Marketing for Nelson's Ice Cream, Inc. Nelson's, established in 1920, is available at 450 locations in the tri-state area. Harry, who insists he will not demand that callers whistle "Hail to the Chief" at the beginning of calls, will be available at our monthly meetings.

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A complete fall schedule of meetings will be forthcoming shortly. President Haas is getting his administration together and bulletins will follow shortly. Speaking of our administration, here is a list of our officers and board members for 1990-1991:

President:	Harry Haas
Vice President:	Dorie Lenz
Vice President:	Roy Shapiro
Vice President:	Taylor Grant
Secretary:	Alan M. Maslin
Treasurer:	Don Dafilou

## Board of Governors

Larry Wexler - Chairman

### Three Year Term

David Abramson  
Susan Drake  
Shelly Gross  
Jane King Hall  
Ed Harvey  
Charles Lee  
Richard Marks  
Josephine Oristaglio  
Harold Pannepacker

### Two Year Term

Larry Ferrari  
Lynn Lonker  
Russ Miller  
Marie Pantarelli  
Rod Phillips  
Bill Seibel

### One Year Term

James DeCaro  
Cissie Hurst  
Robert Jawer  
Marion Lockett-Egan  
Dick Mendenhall  
Malcolm Poindexter  
Allen Stone

Please notice that there is no meeting announcement in this issue of the newsletter. The first regular luncheon meeting of the Philadelphia Chapter will be held in October. Stay tuned for further details.

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Tickets to the Emmy Awards are available by calling Grace Stewart at (215) 233-4554. Calls must be made by September 25th. Tickets are \$25.00 for the show only at 7:45 P.M. or \$60.00 for dinner (cocktails at 6:00 P.M., dinner at 7:00 P.M.). It is black tie and will be held on October 6th at the Hotel Atop the Bellevue.

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DUES ARE DUE NOW!!!! This is the beginning of our membership year and, of course, we would like everyone to renew their membership. Many of you have already done so but, there are some of you who haven't renewed as yet. How do you know if you haven't sent in your dues? It's really quite simple. Just check the address label on the envelope in which this newsletter arrived. If your label says "Exp. 08/31/90" you have NOT paid your dues. If that's the case, please send your dues in right away. Dues are \$35.00 for regular members and \$10.00 if you are currently retired.

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A note from Edna Whittington indicates that she has been to Washington a couple of times in the last few months and has lunched with Broadcast Pioneers scholarship winner Irene Hiemer, who, in August, celebrated her new job with Ted Turner in Atlanta. Irene graduated Cum Laude from the University of Texas last year.

Marti Gable was saluted in Advertising and Communications Times in May for celebrating 50 years in public relations. She points out that in 1941 there was no such thing as a public relations organization.

Some Taylor Grant musings were in the Ambler Gazette and other Montco newspapers during the summer. He included a memoir of the Will Rogers-Wally Post crash. He was one of the first to report it.

Nat Wright is recovering nicely from surgery and sends regards to all. He has been busy on meeting days but hopes to make meetings this fall.

Jack Creamer sends an obit from the Doylestown Intelligencer of August 27th that notes the death of John Henninger, age 79. He was a radio engineer for WLIT from 1930 to 1937, at which time he joined WIBG-AM/FM. He was Chief Engineer there until 1963. He was then appointed Chief Engineer at WGN and retired in 1975. The obit notes he was a member of Broadcast Pioneers.

Charles Lee had a new book out in July... "Love, Life and Laughter". Prose bits and pieces that Charles has done over the years. He creates his own Christmas cards which people save so Charles got them together. The book is terrific and should be on every shelf. Charles and his twin brother both had books out in the summer and made appearances together. Charles boasts that they are the most ancient twins ever to publish in the same month.

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If you have any news which involves any of our members, please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton  
Produced by Alan M. Maslin