

# The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
Philadelphia, PA 19131

September 1992

Well, seems that summer is over and it's on to another exciting year for the Philadelphia Chapter. Our officers, both old and new, are eager to begin their duties and we're sure that they would like the cooperation of all of our members in order to make this a successful year.

## NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

The first meeting of this year will be held on Wednesday, September 16th at Williamson's Restaurant atop the GSB Building on City Line Avenue. Ed Harvey informs us that the first speaker for the year will be Larry Platt, author of the Philadelphia Magazine article "TV News-Philly Style". Larry specializes in media and will dissect the various TV news teams in Philadelphia. He will answer such burning questions as: "Which station is like a concentration camp?", "Are TV news departments slaves to market research?", and "Why are local viewers receiving less local news than 4 years ago?" As a special guest Taylor Grant will have Diane Allen of channel 10 with him. What a meeting! Remember the date is Wednesday, September 16th. Times for that day: Noon for cocktails and 12:30 P.M. for the luncheon and speaker. Now, about the price. While Williamson's has not changed its prices, the Board has voted to raise the luncheon fee to \$15.00 to cover gratuities, guaranteed numbers, etc. Where can you eat out with such distinguished company anywhere these days at that price? PLEASE R.S.V.P. to Jo Oristaglio at (215) 642-3298. Your R.S.V.P. is VERY important. BOARD MEMBERS PLEASE NOTE: A special meeting of the officers and board members will be held at Williamson's at 10:30 A.M. prior to this month's meeting.

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Speaking of meetings here is a list of the meeting dates for the membership year 1992-1993. Mark your calendars now so you won't miss out on any of our meetings.

September	16	
October	21	
November	18	
December	16	
January	1993 (Holiday Party)	- date to be announced
February	17	
March	17	
April	21	
May	(Person of the Year dinner)	- date to be announced
June	(PAC-Pioneers Hall of Fame luncheon)	- date to be announced

Here are our officers for this membership year:

President.....John Roberts  
Vice President.....Taylor Grant  
Vice President.....Cissie Hurst  
Vice President.....Sam Schroeder  
Secretary.....Alan M. Maslin  
Treasurer.....Fredric M. Bell  
Legal Advisor.....Robert I. Goldy, Esq.

Board of Governors  
Chair.....Dorie Lenz

Three Year Terms

Leila Brenner  
Larry Ferrari  
Lynn Lonker  
Marie Pantarelli  
Rod Phillips  
William Seibel  
Roy Shapiro

Two Year Terms

Austin Culmer  
Jack Hyland  
Robert Jawer  
Marian Lockett-Egan  
Tom McDowell  
Dick Mendenhall

One Year Terms

David Abramson  
Susan Drake  
Shelly Gross  
Jane King Hall  
Ed Harvey  
Richard Marks  
Josephine Oristaglio  
Harold J. Pannepacker

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At this point we must certainly thank Dorie Lenz who did such a great job during her tenure as our President. Elected to a second term, Dorie deeply regrets that job and personal pressures of time, etc. will prevent her from carrying the office through a second year. Dorie wishes to thank all of you for all of your efforts and cooperation during her tenure as President.

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The first Hall of Fame luncheon was certainly a success. Special thanks are due to: Dorie, for making all of the arrangements; Jerry Lee, who chaired the committee creating the standards; Dave Abramson, who conceived and created the original award for each recipient and along with Sam Schroeder produced the video presentation; Jack Hyland, who did the narrations, and Lew Klein, who recommended combining the ceremony with a meeting of the Philadelphia Advertising Club thus guaranteeing a huge attendance. The event was so successful that PAC and Broadcast Pioneers plan to do it again next year.

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In case you missed it the Person of the Year banquet in May was also a huge success. The salute to Harold J. Pannepacker was tremendous with one of the largest audiences we've had turning out to pay tribute to him. Lew Klein and his committee did such a terrific job that we were able to increase each scholarship award from \$1000 to \$1500 this year.

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IT'S DUES TIME!!!! Those of you who need to renew your memberships for this year have already received a notice. Please send in your checks to the P.O. box. Remember: \$35.00 per year, \$10.00 if you are currently retired, or \$250 for a lifetime membership. If you haven't already done so, please send in your dues now.

This issue written by Paul Norton  
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