

# The

# Broadcast



Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
Philadelphia, PA 19131

October 1988

An excellent buffet at the Bala Golf Club, good fellowship, and a business meeting chaired by President Herb Clarke, highlighted the season opener of the Philadelphia Chapter of Broadcast Pioneers. About thirty people were there as Pres. Herb went through a detailed outline for the year. This year everybody gets to work and you'll find a listing of the committee assignments on the enclosed sheet. If YOUR name isn't on the list, please let us know at the next meeting or drop us a line and we'll take care of it. The point is, though, that we'd like to get more people, more active in the club. Work on the Pioneer's Hall of Fame, the scholarship and other activities will profit from this.

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DON'T FORGET: Our next meeting will be on October 26th at 12:00 noon at Williamson's in the GSB Building at City Line and Belmont Aves. Action News Senior Correspondent Marc Howard will be our speaker and will afford us his insights on the upcoming presidential and other elections. Y'all come! Also, why not bring a guest if you know of someone who may be a prospective member. The cost for the luncheon is still only \$12.00. Please call Kathy Rihl at WPVI-TV, (215) 878-9700 Ext. 541 to R.S.V.P.

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There are still several people who haven't paid their dues. When this was mentioned at the meeting several people...blush..blush...hastened to the head table where Treasurer Don Dafilou was happy to relieve them of their money. If you found a reminder card in the envelope along with this newsletter, you are one of those yet outstanding. We are going to try to have our directory for this year published in a few weeks and if you have not renewed by press time you will be dropped. Please send in your dues NOW!! Remember, dues are \$35.00 per year or \$10.00 if you are currently retired.

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Our thanks go to Fred Bell who has completed his tenure as Treasurer. One of the tougher jobs in any organization, Fred did it very well, and we are financially better off for his stewardship.

NOTES FROM AROUND:

John Beaty, Production Manager at EAZY 101, off to help alma mater, University of Florida, celebrate the 60th anniversary of WRUF-AM, the campus station. John has a B.S. in Communications, class of '57. Also John's daughter, Susan, will be getting married on November 26th.

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Pioneer Dori Lenz, Public Affairs Director at Channel 17, WPHL-TV, was awarded two Emmys at the recent award dinner of the Philadelphia Chapter of the National Academy of Television Arts and Sciences held at the Adam's Mark in Philadelphia.

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Jane King Hall, who is always busy doing stuff for the Pioneers, reports that she is a new grandmother. Sam was born to Bob and Karen Hall Ashburn at 8 1/2 pounds. When, during the baseball broadcasts, you hear Richie Ashburn talking about Sam...this is the one, as he in the grandpa on the other side.

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Jo Oristaglio and Jane King Hall co-chair a committee called Good and Welfare. If you know of a member who is ill, celebrating, etc., notify them for appropriate cards, flowers, or whatever from the group.

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John Toutkaldjian and his On Line Communications may now be contacted at his new address:

John Toutkaldjian (215) 328-9761 (home)  
476 Collins Drive (215) 544-2002 (off.)  
Springfield, PA 19064

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A call from Sally Starr, the long time super popular kid show hostess for channel 6, indicated that she would like to join the Philadelphia Chapter. Sal says that she is active in the Delaware Valley, setting up Sally Starr Ranches for Abused Children. She is busy getting licensed as a non-profit organization. If you want to contact her you can at this address:

Sally Starr (215) 638-4206  
c/o Mary Boyd  
Box 1215  
Bensalem, PA 19020

Sally will receive a membership application in short order.

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If you have any news about our members or any news that our members might like to know about, please send your item to Paul Norton at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131 or you can call Paul at (215) 878-9700.

This issue written by Paul Norton  
Produced by Alan M. Maslin

BROADCAST PIONEERS - PHILADELPHIA CHAPTER

COMMITTEES - 1988-1989

MEMBERSHIP Wyatt Higginbotham, Chair (O) (609) 829-9090  
Roy Shapiro Dick Mendenhall  
Stan Elkman Walt Macdonald  
George Pleasants Ted Vawter  
Jane King Hall Mel Alpern

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PROGRAM Dori Lenz, Chair (O) (215) 878-1700  
Gordon Gray Marguerite Farley  
Gene McCurdy Les Waas  
Art Moore Cissie Hurst  
Taylor Grant

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SCHOLARSHIP Art Moore, Chair (O) (215) 878-9700  
Bob Smith Al Maslin  
Marguerite Farley Malcolm Poindexter  
Lew Klein Charles Lee

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MUSEUM PROJECT Jack Satterfield, Chair (H) (215) 525-5196  
Bill Mulvey Bill Halpern  
Rod Phillips Art Moore  
Mike Quinn Taylor Grant  
Jack & Florence Steck Alan Barclay

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NEWSLETTER Paul Norton, Chair (O) (215) 878-9700  
Al Maslin, Co-Chair Ronnie Snowden

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PERSON OF THE YEAR Lew Klein, Chair (O) (609) 667-8100  
Marie Pantarelli Gene McCurdy  
Larry Wexler Taylor Grant

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CHRISTMAS IN JANUARY Harold Pannepacker, Chair (H) (609) 886-8844  
Jim DeCaro Russ Miller

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GOOD & WELFARE Jane King Hall, Chair (H) (215) 848-7281  
Jo Oristaglio, Co-Chair Cissie Hurst  
Larry Ferrari Raymond Green

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Herb Clarke, ex-officio (H) (215) 642-0533 (O) (215) 668-5763