

The Broadcast

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September's meeting was a very good one and I'm sure we all learned quite a bit about the financing aspects of buying a broadcast station. We're all looking forward to more fine meetings in the upcoming year. However, for the first meeting of our year the attendance seemed down a little. Come on, folks, this is your organization. Let's all try to get out to the monthly meetings, not only to show your support for our chapter, but also to enjoy our guest speakers and getting together with old friends.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

The meeting in October will be held on October 21st (NOTE: that's a Thursday). As for our guest speaker we'll have another great Shelly Gross production. Our speaker will be Abram E. Patlove, Vice-president for Planning and Development of COMCAST Cable Communications, Inc. He will speak on "The Future of Cable." Sounds like another good meeting, so come on out and join us. The usual information applies: The place: Williamson's in the GSB building on City Line Avenue. The usual times: cocktails at noon; lunch at 12:30 P.M. The price for lunch: \$15.00. Our new Treasurer, Jo Oristaglio, says that paying by check is fine but that she'll also accept cash. If you do pay by check, please make the check payable to Broadcast Pioneers. Remember the date: THURSDAY, October 21st. Please R.S.V.P. by calling Jo Oristaglio at (215) 642-3298 and let her know how many will be in your party. BOARD MEMBERS PLEASE NOTE: On this same date there will be a board meeting at 10:00 A.M. at Williamson's. Please try to attend.

The national office of Broadcast Pioneers is considering folding the organization into the Broadcasters Foundation. It has been approved, in principle, by the national board of Broadcast Pioneers. Attorneys are now reviewing the constitutions and by-laws of both organizations to determine the proper way to implement the merger so Broadcast Pioneers members automatically become members of the Foundation.

In looking through collected materials of the organization many letters were found over the years reflecting discomfort at the word "Pioneers" in the club name. Some felt that it makes us sound too old. Incidentally, if the merger does take place there may be some economic advantages for our chapter as a result. We'll certainly be hearing more about this in the future.

Sad to announce that we have lost another member. George Pleasants, retired Vice President and General Manager of radio station WBUX, died suddenly on Wednesday, September 15th at his home in Tinicum Township. George was 67. In addition to his activities with the Philadelphia Chapter of Broadcast Pioneers (he was our President in 1987 - 1988), he served as Chairman of the Pennsylvania Association of Broadcasters. He was also an officer of the Philadelphia Television and Radio Advertising Club and the Congressional Liaison Committee of the National Association of Broadcasters. Thanks to Gene McCurdy and Jack Creamer for sending along the information.

Jack Creamer also points out that many of our members will remember Daniel Lounsbery, winner of two Emmy Awards, a director and actor, who died August 22nd at Fox Chase Cancer Center. In the early days of television he was with WPTZ in Philadelphia which became KYW. Among the many programs he produced were the Lucky Strike "Your Hit Parade" and "The Bell Telephone Hour."

Well, it's October already (September seemed to just fly by rather quickly) and we notice that a number of you still have yet to pay your dues for this year. So, another reminder is in order. Dues in our chapter are due on September 1st of each year. We send out a reminder in August. Yet, here it is October and many of you have not renewed your membership. So, once again, check the address label on the envelope in which this newsletter arrived. It will tell you when your membership expires. If the label has the date "08/31/93" printed on it, you are technically no longer a member of this chapter. Are we going to drop you from the rolls? Well, not yet. We'll still give you a chance to send in your dues. Please send in your dues as soon as possible. We have a good group in our chapter and we would hate to have to drop anyone.

We have a few new members to report this month. Paul W. Smith, a talk show host at WWDB radio joins us. Paul began his career at WVMO in Monroe, Michigan and then worked at various stations including CKLW, WJR, WABC and WMCA, before joining WWDB.

We also welcome Frank Knight of Frank Knight Advertising. Frank is a former member and Vice President of our chapter. Welcome back Frank.

Another new member is Jerry Klein. Jerry is Executive Vice President of Anne Klein & Associates in Mt. Laurel, NJ. Before joining Anne Klein & Associates in 1985, Jerry was with WAMS, WRCP and KYW radio.

That's it for this month. Don't forget the meeting date: Thursday, October 21st. If you have any items for the newsletter please contact Paul Norton and give him the information. To do so you only need to contact Paul at (215) 581-4508 or you can write to him at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131.

This issue written by Paul Norton
Produced by Alan M. Maslin