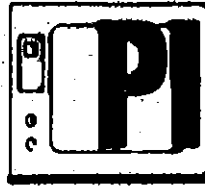


The

Broadcast



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David Bianculli was the speaker at our luncheon in October. He's the TV Today reporter for the Inquirer, and also TV critic for the New York Post, and, as luck would have it, he was with us the day after the San Francisco earthquake. It was a break for the club because he gave an insightful analysis of the coverage offered by the networks. He felt that ABC had the edge throughout the evening because of it's early on the scene interruption of the World Series coverage. In all, an interesting and informative talk.

Also at the meeting President Larry Wexler presented a mantle clock to immediate past president Herb Clarke, now Chairman of the Board, to commemorate his year in office. The gift from the club notes the year of his service as President of the group.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Our next meeting is scheduled for November 15th at Williamson's in the GSB Building on City Line Ave. The tab.....\$13.00. If you can pay by check, Jane King Hall at the door says it will be appreciated. The program will be perfect for all of us old radio buffs. John Mayer, Curator of Exhibits at the Atwater Kent Museum will be our featured speaker. He'll tell us about "Tune In: Philadelphia Radio, 1920 - 1950", the exhibit that began on October 27th and runs through September 30, 1990. He'll explain the early history of radio in Philadelphia, focusing on the development of the city's broadcast stations, Philadelphia's role as a major center for the radio industry, and the popularization of radio in the home. The time: 12 noon for cocktails, 12:30 P.M. for luncheon. Let's have a good turn out. Dorie Lenz says thanks for calling in your reservations. Otherwise there is a lot of scrambling around, setting up new places, and inconvenience for one and all. So PLEASE DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700.

Note from Dorie says that member Lucille Clarke broke her wrist (a bad break) and she'd love to hear from her friends in the group. Give her a call at (215) 353-9095.

Stu Wayne, Pioneers member and former Philadelphia disc jockey who is now living in Delaware, is 76 and says that he keeps busy doing occasional commercials. His wife, Joan, is active in the Chamber of Commerce and Stu assists her in putting shows together in a studio in their home.

Note from Edna Whittington includes a copy of a letter she received from Irene Heimer, scholarship winner a couple of years ago, who graduated from the University of Texas last June. She notes that she has taken a job with the National Association of Broadcasters in Washington, D.C. She says she was thrown into planning the NAB Service to Children Television Awards ceremony, which takes place on Capitol Hill on November 8th. She really enjoys working in Washington. Incidentally, Irene graduated 1st in her class with a 4.0 GPA. Congratulations to our Scholarship Committee on finding such a deserving recipient.

From our Secretary comes a bit of advice. If you expect to have to communicate with another member by mail, PLEASE use their mailing address which is listed in the directory. If you use the Pioneers P.O. box number, your mail could be delayed by as much as a month. Although Al Maslin, our Secretary, receives the mail regularly, he may not see the person you are trying to communicate with until the next meeting. Also, any mail arriving at the P.O. box will be assumed to be for the organization and will probably be opened by Al. So, if you need to write to someone specific consult your directory. Also for those of you who expect to receive mail in reference to Pioneers activities, please have your mail sent directly to you at your mailing address for the same reasons listed above. This will greatly speed up the process.

Congratulations to Pioneer Dr. Charles Lee who is celebrating his 10th year with WFLN. Charles began his radio career at WEEI in Boston in 1938 with his television career beginning at WCAU-TV in Philadelphia in 1948.

A hearty welcome to the following new members of the Philadelphia Chapter:

Shelly Gross, President of the Music Fair Group, Inc. Shelly was our guest speaker a couple of meetings ago. He began his career in November of 1947 at WFPG in Atlantic City.

Dr. Elizabeth J. Leebron who is an Associate Professor in the Department of Radio-Television-Film at Temple University.

Harry Thomas who is an Editor for Action News at WPVI-TV. He began in broadcasting in August of 1969.

Robert Kravitz who started in broadcasting in January of 1967. Bob is a TV News Photographer for Action News at WPVI-TV.

Do you have items for the newsletter? If so, please contact Paul Norton at (215) 878-9700.

This issue written by Paul Norton
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