

November Newsletter

Broadcast PIONEERS

November 2002

Issue 3

**November Meeting
Bala Golf Club
November 22, 2002**

**Reception 6:00 p.m.
Dinner 7:00 pm
Ratecard \$60 Members / \$80 Non-members
Phone 610-436-4217**

Our Gala, Our Fundraiser, Our Biggest Meeting of the Year. November brings the Hall of Fame - Person of the Year dinner - and for members it's a bargain at 60 bucks - non members will enjoy it for 80.

PLEASE NOTE: This year the dinner will be on Friday, November 22 at Bala Golf Club, reception 6 pm, dinner 7 pm. You had better get your money

in for the tickets as they are running out of them fast.

We will be honoring **Larry Kane** as our Person of the Year. Hall of Fame Honors to **Jerry Blavat, Dr. Diego Castellanos, Edie Huggins** and **Dean Tyler**. Installed posthumously will be **Bill Bransome** and **Ed Papazian**. It will be taped by PCN (Pennsylvania Cable Network) with a special

**Larry Kane
Person of the Year**



to air later. Don't forget the money earned here supports the scholarship program and other philanthropies of the Pioneers.

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Hall of Fame Inductees:

Jerry Blavat, Diego Castellanos, Edie Huggins, Dean Tyler, Bill Bransome, Ed Papazian

Happenings

If you missed our last meeting, you missed one of the great ones. A large crowd enjoyed **Sharon Pinkenson**, Director of the Greater Philadelphia Film Office. She is responsible for bringing 650 million dollars worth of films, TV, and documentaries to be filmed in the region. **Concetta Stewart**, Dean of the Temple School of Communications, was there with two tables of associates, to thank the Pioneers for the scholarships we awarded to two Temple students. They also

presented a plaque to **Kal Rudman** for his generosity to the school.

Just a quick note about our Person of the Year, **Larry Kane**, who has been living in "interesting times" lately, as we all know. Larry says there is "nothing definitive" going on but says to quote him, "I'm happy to be broadcasting in Philadelphia, and looking forward to November 22" (when he'll be our Person of the Year.) Now in his 37th year in

Philly, his new book "Ticket to Ride" concerning his travels with the Beatles will come out next year. It will contain an hour-long CD of conversations with the Fab Four.

Larry is proud of his kids: son Michael is a top rep of Geller Media Management in New York, and daughter Alexandra, who will get married next year, is with Toplin Management in Dresher, PA. Wife Donna continues her work at her business Dynamic Image.

Don't forget the gala WFIL Family Reunion, Friday, December 6, 2002 at the Manayunk Brewery, 4120 Main St., Manayunk. Contact **Tom Monaghan** at 215-487-6500 from 9 am to 5 pm. Expect to see **Tom Dooley**, coming from TX, **Banana Joe** from FL, **Long John Wade**, **Bill Webber**, several **Boss Chicks**, **Dick Fennessy**, **Dennis John Cahill** and maybe **Joe Reynolds** and **Tiny Tom Tyler**.

Please send items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, or e-mail nanort@aol.com, or call 1-302-645-8910. We need you to keep it interesting!

More Happenings

Incidentally, if you have your calendar out, mark December 18 as a 'must be there.' President **Bill Webber** has put together a group of the WIP disc jockeys from the halcyon days of the 60's who will discuss then and now at the meeting. **Tom Moran, Nat Wright, Bill Webber, Tom Lamaine, Bill St. James, Bob Russo,** and, maybe, **Dick Carr** will be there.

Dick Carr e-mails that he is hosting a weekly program on the Syracuse University station, WAER, Jazz 88. (Check out: WAER.org or the net...go to 8-10 pm Monday night.) Dick is getting a great kick out of his 2-hour labor of love each week. WOR radio network has decided to syndicate the show each week coast to coast tar-

getting 60 or so stations. It debuts in January. Dick says that after so many years of his developing and marketing syndicated music shows for ABC Radio Networks and Mutual, and nine years out of the business, it's odd that somebody is now launching his. He's not quitting his day job with Park Outdoor Advertising.

Member **Jeannette Grover-Holland** says farewell, not good-bye. Jeanette who was a regular at our meetings has moved to Bluffton, SC, but hopes that she will see us next November.

Welcome new members: **Alan Hotlen**, VP / Creative Director of KKDV San Francisco. Alan was with WRCV (now KYW), and WIP-WMMR, WPEN and WCAU, in

the sixties and seventies, and has since labored with great success on the left coast.

Carol Leebron who is controller of the Greater Philadelphia Radio Group and has been in broadcasting since 1973. **Norman Leebron**, who will be remembered as Sales Manager at the WFIL stations, is now an Adjunct Professor at Temple University. Norm has been in the business over 50 years. **Sue Furman** is President of Furman Communications in Blue Bell. She was previously with KYW-TV and WPHL-TV. **Marc A. Goldstein** is a partner in Goldstein Meiers & Partners, and has over twenty years in Advertising. **Bob Russo** who will be with the WIP gang mentioned above is currently with Comcast and has been in broadcasting for 36 years.

And More

John and Anna Mae Butterworth celebrated 49 years of wedded bliss recently. John has no intention of retiring apparently and his Audio Visual communications continues to collect awards. Most recently he has one from Wyeth Labs for outstanding production.

Send a card to **Dr. Charles Lee**, one of our most illustrious members. A recent trip to the hospital was probably caused by a touch of the flu.

Tom Moran reports that he is enjoying his retirement, but is susceptible to smooth

Vegetarian: An old Indian word meaning lousy hunter. **Andy Rooney**

talking program directors, when they call. Bob Craig called recently, Program Director of WPEN, and asked Tom to take his old hours for a few days, 3 to 7 pm. So you may have heard him on 950. Just like the old days.

Hy Lit is writing a book. No! To those of you who have known Hy during his fifty years in the business you don't have to 'head for hills.' Hy says he isn't about ripping people, and there won't be any perversion (Damm!) but there will be plenty of insights into how radio was from the view

of one of the top D.J.'s from the golden days. We note that Hy is serious from the fact that his collaborator is Clark DeLeon, one of the great columnists with the Philadelphia Inquirer some time ago. Hy will talk about payola though, something that never got him in trouble. "I paid my taxes," Hy says. When he and **Bill Wright, Sr.** were our speakers some months ago, Hy lamented that he didn't get paid anything working at WIBG in those days, but there was a 'tip jar' at the door of the studio. This should be a great book for people in, and out, of the business.

And Even More

We've heard that **Clark DeLeon**, above, is another of those who have had knee replacement surgery recently. Currently he is back on crutches with an infection in his left knee, a year later. To those who wonder whether it is worth it to have a knee replaced he says he'd do it again in spite of the problems to get the relief from pain. A rugby player he says "Everything my father told me would happen, happened." He joins **Bob Kravitz** and **Shirley Morris** and others with assorted replacement items. In addition to his labors with print media Clark was also featured on WCAU TV 10.

Joe Pellegrino is freelancing, doing a few auditions here and there for commercials and talking to some people about doing commentary on sports. He is available and will talk to anyone who would like a seasoned broadcaster (6 cities-major TV stations in their lineup.) Joe does a little writing, plays a lot of golf, visits his kids, sees and plays golf with his brother in New York (at St. Andrews Golf Club).

Ed Harvey held his annual WCAU Old Timers Golf Tournament in October. "The Cadaver Open." Winner was Chris Wheeler, the only entrant still working. Joe

"If you have trouble meeting new people, try picking up the wrong golf ball." **Jack Lemon**

Pellegrino finished 2nd despite 3 birdies. Last place went to **Frank Ford** only because **Herb Clarke** was in Australia looking for a ball he hit last year. Next year's tournament will be held at Club Medicare.

Bob Hamilton who was in the Philadelphia market for some years is now in the Ft. Lauderdale/Miami market managing the Oldies station, Majic 102.7. He also program consults stations in Denver, San Francisco, and others. He's busy, but misses Philadelphia which he considers the friendliest broadcast market in the country. Bob remembers dancing on Bandstand at 46th and Market at 14.