Broadcast PINEERS

of Philadelphia

February Meeting

Date:

February 10, 1999

Time:

12:00 Noon Cocktails 12:30 p.m. Lunch

Ratecard:

\$16.00

Place:

WILLIAMSON'S

GSB Bldg - City Avenue Bala Cynwyd

Bala Cyl

Subject:

Dorie Lenz

Women in Broadcasting

Please call 610-642-1150 ASAP or mail your reservation today.

Please note: Norton needs notes. Send materials that can be included in the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958; e-mail nanor@aol.com, or phone 1-302-645-8910.

NEWSLETTER February 1999



Bring your Valentine to the February Broadcast PIONEERS luncheon.

For February, Dori Lenz, past
President and past Person of
the Year recipient, will be the host of the
meeting with the titlle: Women in
Broadcastino...How Far Have We Come.

Joining Dori in this panel program will be:

- Sherri Hope Culver, television veteran, currently General Manager of WYBE-TV public television. Cited by "Philadelphia Business Journal" as one of the "Forty Under Forty", recognizing emerging business leaders.
- Kristin Long, Sales Manager for the Philadelphia office of ABC National TV Sales. Former Sales Manager of WYOU-TV/Scranton and National Sales Manager of WBAL-TV/Baltimore.

Please note...again this month...the meeting will be at WILLIAMSON'S Restaurant in the GSB Building on City Line Avenue. And, it will be the second Wednesday, not the third...Wednesday, February 10.

Please call Jo Oristaglio at 610-642-1150. The tariff is the usual \$16.00, and please use a check or exact change as it makes matters so much easier for all concerned It was an excellent meeting last month with Don Tollefson, Sports Director at Fox Philadelphia. Don spent a great majority of the time discussing his work with young people. He was introduced by Bill Bransome who was his usual urbane self.

Ed Papazian has been working long and hard on the "New View of New York" trip which is planned for Saturday, April 24, 1999. The group will leave the City Line Lord and Taylor parking lot by coach at 8:30 AM with an additional pick up at Exit 5 of the NJ Turnpike. Box breakfast aboard. They will enjoy the view as they take the Staten Island Ferry into the city, followed by a guided tour of the World Trade Center. There will be a special guided tour of the NBC Studios and then dinner at Jennifer's Italian American Restaurant and then the trip home. All of the above is included in the \$70 price. You will receive complete details soon in the mail

Nominating Committee Chairman Bob Dome and his group are recommending for President Pat Delsi: Vice



Presidents, Ed Harvey and Neil Harvey; Austin Culmer will replace Lydia DeGuio (who certainly deserves the thanks of all of us for her diligent attention to the treasurer's post over the years), and Jo Oristaglio as Secretary. Our legal eagle, Bob Goldy, Esq., continues in that post. If anyone plans nominations from the floor, please notify President Shelly Gross who will become Chairman of the Board. There are several new Board members who will be noted in next month's peweletter.

The Captain Noah's, members Carter and Pat Merbrier, can be excused for being a bit proud this month. They returned from their



annual Christmas trip to visit their daugher and her family in Great Britain with the announcement that granddaughter. Ashley

Cowie, will be getting married on June 26. Ashley's twin sister, Abigail, will be in the wedding party. The Merbriers are off to Marco Island, Florida for February and part of March. Busy folks – they toured Greece and Turkey in September.

John Roberts has been doctoring lately but hopes to be well enough for the February meeting. Pneumonia had him under the weather.

Nat Wright of WIP and AFTRA fame has also missed a couple of meetings because of a pain in the back. But that too appears to be responding to treatment and he hopes that he'll be around soon.

Bob Kravitz provides a lot of members, and others, who are very, very broadminded with on-line jokes from his Internet address, bobkravitz@earthlink.net. Bob always keeps busy. In addition to his chores as airborne cameraman at Channel 6, he recently raised \$10,000 for charity with his Jolson review where he was joined by the star of the touring Jolson show. The show is available to charitable groups for cost and to others for \$1,000. In his theater efforts, he includes Tevye and a Broadway review (three different shows).

A make sure it's on your calendar advisory!!! Next month the meeting will be out of our usual schedule. It will be Thursday, March 18 and will be Alan Tripp's Billy Penn Awards luncheon at Bala Golf Club. Alan has gotten Robert McNeil of McNeil Lehrer fame to accept the award as our national recipient of the positive news awards, which we present annually. It is sure to be heavily attended and one that you won't want to miss. More later...

The April 14 meeting will also be at Bala, and we hope to have the President of the NAB, but that is awaiting final confirmation. May 12 will be a Salute to Broadcast Salespersons, and then the June 9 meeting with scholarship awards.



Grace Kenny and Al Constantine are keeping busy with a schedule of golfing here and at the shore, where sometimes they even go in the casinos.

Grace, who has complained that she has never been west of Altoona, will be silenced in that lament soon. She has won a trip to Las Vegas, Congratulations.

Words to ponder: "Even the best intentioned of great men need a few scoundrels around them: there are some things you can't ask an honest man to do." LeBruyere



The Jelineks recently sailed on the SS Norway on a Caribbean Big Band Cruise featuring Tex Beneke (my lord is he still around?). They hit St. Martin, St. Thomas and St. John.

Thanks to Marion Lockett Egan for informing us of the death of Ken MacDonald. He died suddenly of a massive heart attack Tuesday afternoon, December 15, at the age of 72. Ken was General Manager of KYW-TV in the mid 60's to 71. He was manager of Channel 48 in the late 70's. Ken lived on Valley Forge Mountain and enjoyed retirement there for the past 15 years. He was very active in the Lutheran church of Malvern. Donations are being made to the Lutheran Church in Malvern and should be marked, Ken MacDonald memorial.

A note from ChezHenri where Leila Brenner is enjoying a warm Florida vacation. ChezHenri is the address of "superhosts", Hank and Helene Sperka.

HAPPY VALENTINE'S DAY

